

Cootharinga North Queensland 11th Annual Charity Golf Day 2012



Keep your support in the North

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Major supporter of
Cootharinga Charity
Golf Day

Lucky Door Prize
Bottle of Penfolds Grange
drawn at Presentation Lunch



Cootharinga North Queensland
11th Annual
Charity Golf Day 2012



Cootharinga North Queensland offers the opportunity to participate as a Corporate Sponsor in the 11th Annual Cootharinga Charity Golf Day at the Townsville Golf Club. The Cootharinga Charity Golf Day is an annual event that has been running for 10 years now, raising over \$100,000 for people living with disabilities across North Queensland.

EVENT DETAILS

- DATE:** Friday 23rd March 2012, 7am
- LOCATION:** Townsville Golf Club
Benson Street, Rosslea QLD
- PROGRAM:** 7am BBQ Breakfast
8am Shot gun start
2pm Presentation Luncheon
- PARTICIPANTS:** Approximately 140 guests; corporate representatives, local identities and individuals from Townsville community.
- COST:** Gold Sponsorship: \$1000 + GST (Team of four) [\[see sponsorship details attached\]](#)
Silver Sponsorship: \$500 + GST (Team of four)

Golf Day 2011



Cootharinga North Queensland

Cootharinga North Queensland, formerly the North Queensland Society for Crippled Children, provides quality services to over 650 people living with disabilities across the region and has been established for 60 years. We are the largest North Queensland based charity and strongly value and live by our vision of “Building a better world with people of all abilities”.

We are very active in the provision of core disability services. An important part of what we do is the provision of secure, **supported accommodation** and **in-home support**. This enables people with disabilities to live independently in our community and to remain in their own home where possible.

Inclusion in the community is a significant part of all our lives and for some people living with disabilities this can be a challenge. Our **Community Access Service** as well as our **Respite and Carers Support Services** helps with the provision of transport, organises social outings and works with employers and organisations to create volunteering, sporting and employment opportunities.

All of us have goals and dreams whether we live with disabilities or not. **Our vision is “Building a better world with people of all abilities”**. This means providing person centred planning and self directed support satisfying the wants and needs of the individual, assisting them to achieve the dreams they have for their life.

THE COOTHARINGA CHARITY GOLF DAY AIMS TO:

- Raise awareness in the broader community of Cootharinga and the quality services we provide to people living in North Queensland with a disability
- Raise funds to assist us in providing quality services to people living in North Queensland with disabilities
- Provide an entertaining day of networking and relationship development amongst local businesses in the Townsville community
- Promote sponsors and their products and services to the local community



...a great day for all, filled with fun, food and fantastic networking opportunities all while raising funds for such a great cause

Cootharinga Charity Golf Day Sponsorship Opportunities

Cootharinga North Queensland strives to develop and cultivate partnerships in the community that are meaningful and equally beneficial.

The ongoing success of the Cootharinga Charity Golf Day is a result of the support we receive from the generous Townsville Community, both corporate sponsors and individual donors. This support helps alleviate the gap of over \$800 000 per year between what the Government funds us and the cost of delivering our quality services to people with disabilities.

In return for your support of the Cootharinga Charity Golf Day, you will receive a range of benefits that will help strengthen your company's brand awareness and demonstrate your commitment to supporting the community and people suffering from a disability.

Sponsorship incentives include publicity, signage opportunities, logo recognition on marketing materials such as our website, placemats, menus, brochures and flyers, and networking opportunities at the event.

There are three forms of sponsorship available, they are: Gold Sponsorship, Silver Sponsorship and Gift-in-Kind Sponsorship.

REPUTATION BENEFITS

- Opportunity to connect with the largest North Queensland based charity, who has the longstanding reputation of serving the community for over 60 years.
- Promote your company's relationship with Cootharinga North Queensland
- Provide a link from your company website to the Cootharinga website or vice versa
- Develop your reputation as a supportive corporate philanthropist

Charity Golf Day Corporate Sponsorship Packages

Gold Sponsorship - \$1000 incl GST

Corporate Exposure

- Sponsorship of hole displaying banners and product
- Company name on scoreboard as major sponsor
- Publicity
- Advertising in newsletter 'On the Move'

Golf Game

- Green fees
- 18 hole Ambrose shot gun start
- 1 team of 4 players
- Novelty holes - putting competition, longest drive, nearest the pin, bookies hole
- Team prizes for all players
- 2 Buggies

Food and Beverage

- Free BBQ breakfast registration
- Free sausage sizzle throughout game
- All beer, wine, water and soft drink
- Presentation dinner

Silver Sponsorship - \$500 incl GST

Corporate Exposure

- Corporate banner displayed from clubhouse balcony
- Advertising in newsletter 'On the Move'
- Publicity

Golf Game

- Green fees
- 18 hole Ambrose shot gun start
- 1 team of 4 players
- Novelty holes - putting competition, longest drive, nearest the pin, bookies hole
- Team prizes for all players

Food and Beverage

- Free BBQ Breakfast registration
- Free sausage sizzle throughout game
- Presentation lunch

Cootharinga Charity Golf Day aims are:

- Raise awareness in the broader community of Cootharinga and the quality services we provide to people living in North Queensland with disabilities
- Raise funds to assist us in providing quality services to people living in North Queensland with disabilities
- Provide an entertaining day of networking and relationship development amongst local businesses in the Townsville community
- Further achieve vision of "Building a better world with people of all abilities"



Cootharinga
North Queensland
Ability First!

Charity Golf Day

When
Friday 23rd March 2012

Where
Townsville Golf Club
Benson Street, Rosslea

Contact
Cootharinga North Queensland
PO Box 792
Castletown
Hyde Park QLD 4812

Phone: (07) 4759 2033

Fax: (07) 4779 9443

Email: megan.leese@cootharinga.org.au

Web: www.cootharinga.org.au

GIFT-IN-KIND SPONSORSHIP

Cootharinga is seeking kind donations of merchandise or vouchers to utilise as fantastic team prizes for the day. We are also looking for major prizes for our Golf Day raffle which will be drawn on the day. These may include outdoor settings, BBQs, bar fridges, accommodation packages, restaurants vouchers or golf bags. However, any form donation is greatly appreciated.

We are hoping to finalise the prizes by 5 March 2012, so if you are in the position to generously donate please let us know prior to this date.

In return you will receive:

- Logo recognition on our website and PowerPoint presentation at the event.
- Enhanced brand awareness for your company
- Acknowledgment in the community as a supportive corporate citizen

CANCELLATION POLICY

In the case of event cancellation due to situations of bad weather and so forth, request for partial refund of sponsorship needs to be made in writing no later than 14 days post event date.

Please understand the sponsorship we receive is to support people living with a disability in North Queensland and any associated costs will be deducted from refund if requested.

All proceeds raised on the day go towards the further development of:

- Cootharinga's Activity & Respite Centre; and
- Allied Health Service for Children and Adults.



Emma Mackle supported by Cootharinga
volunteering at 2011 Golf Day



Cootharinga North Queensland together with Townsville Golf Club

Nomination Form

Friday 23rd March 2012

Tee off: 8:00am SHARP

(Free BBQ Breakfast & Buffet Lunch at the end of the game)

Mulligans 18 Hole Ambrose

Handicaps Maximum

Men.....20

Ladies30

Mulligans can be purchased before play to give each member of the team a free shot for \$20.00 each Maximum of four Mulligans per team.

ORGANISATION: _____

PLAYERS NAME	H/CAP	CLUB
1.		
2.		
3.		
4.		
Contact Number for Team:		

PLEASE NOTE: It would be appreciated if all sponsorship money is paid by 9th March. Money will not be refunded after March 16th due to sponsorship cancellations or players that do not attend on the day. Thank you for your co-operation. Please make cheques payable to Cootharinga North Queensland (payments may be posted to Cootharinga North Queensland, Att: Megan Leese, PO Box 792, Castletown, Hyde Park 4812.) Credit Card payments also accepted. Tax Invoices and receipts will be issued.

For further details contact: Cootharingas Marketing & Public Relations Assistant, Megan Leese (Ph) 4759 2033 (between 8am & 4.30pm Mon – Fri), Fax 07 4779 9443.